

**ANGEL M. VILLEGAS-CRUZ (安河)**  
(787) 235-2149 | amv5718@psu.edu | Personal Website  
214 Pond Lab, Department of Political Science  
Pennsylvania State University, University Park, PA 16802

## EDUCATION

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<b>Ph.D. in Political Science and Asian Studies</b> Pennsylvania State University	Expected 2024 University Park, PA
<i>Dissertation: "Verbal Aggression, Information Warfare, and Career Aspirations: Exploring the Use of Social Media in Public Diplomacy"</i>	
<i>Committee: Boliang Zhu (Chair), Roseanne McManus, Kevin Munger, and Jonathan Abel</i>	
<i>Major Fields: International Relations and Asian Studies</i>	
<i>Minor Field: Comparative Politics</i>	
<b>M.A. in Political Science</b> Pennsylvania State University	2019 – 2021 University Park, PA
<b>M.A. in International Relations</b> Beijing Normal University	2016 – 2019 Beijing, China
<b>B.A. in Sociology and Minor in History   <i>Magna Cum Laude</i></b> University of Puerto Rico, Rio Piedras Campus	2009 – 2014 San Juan, PR

## ADDITIONAL TRAINING

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<b>Course in College Teaching</b> Pennsylvania State University	Spring 2022 University Park, PA
<b>Graduate Student Online Teaching Certificate</b> Pennsylvania State University	Fall 2020 World Campus
<b>Intensive Chinese (Mandarin) Language Program</b> Beijing Normal University	2014 – 2016 Beijing, China

## RESEARCH INTERESTS

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**Substantive:** Digital Diplomacy | Public Diplomacy | Chinese Foreign Policy | Social Media | Sino-American Relations | International Political Economy  
**Methodological:** Text as Data | Quantitative Political Science | Digital Humanities

## PEER-REVIEWED PUBLICATIONS

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**Angel M. Villegas-Cruz.** 2014. "El discurso de la Iglesia Protestante en torno a la Segunda Guerra Mundial en la Revista Puerto Rico Evangélico, 1940-1945" [The representation of World War II in the inter-denominational magazine, Puerto Rico Evangelico, 1940-1945]. *Revista [IN]Genios* 1 (1): 1-11.

## EDITOR-REVIEWED PUBLICATIONS

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**Angel M. Villegas-Cruz.** 2022. "Male, U.S. Full History Professor, and China scholar: The recipe to get published in The Journal of Asian Studies, 2000-2020." *criticalasianstudies.org* Commentary Board. November 15. <https://doi.org/10.52698/KSEJ3511>.

**Angel M. Villegas-Cruz.** 2019. Review of 《中国与拉美国家相互依赖模式研究》楼项飞著 [A Study of Sino-Latin American Interdependency Models by Lou Xiangfei]. *Journal of BNU Public Administration* 7.

## SELECTED WORKS IN PROGRESS

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Kevin Munger, **Angel M. Villegas-Cruz**, Jorge Gallego, and Mateo Vásquez-Cortés. 2023. "Reenviado Muchas Veces': How WhatsApp Users in Mexico and Colombia Understand Political Information." (*R&R Political Communication*)

**Angel M. Villegas-Cruz**. 2023. "Communicating State Repression to the International Community: A Case Study of How Chinese Diplomats Frame their Actions in Xinjiang." (*R&R Foreign Policy Analysis*)

**Angel M. Villegas-Cruz**. 2023. "The Effect of Economic Ties on Digital Diplomacy: A Sentiment Analysis of the Twitter Accounts of Chinese Diplomatic Missions." (Under Review)

**Angel M. Villegas-Cruz**. 2023. "Nation Branding and COVID-19: An Empirical Investigation of Self-Reported Medical Donations in Chinese Digital Diplomacy." (Under Review)

**Angel M. Villegas-Cruz**. 2023. "Online Infrastructure and Bot Followers: A Quantitative Description of African MFAs' Diplomatic Strategies on Social Media." (Under Review)

Boliang Zhu, Aubrey Waddick, Yilang Feng, and **Angel M. Villegas-Cruz**. 2023. "Firms Caught in Crossfire: International Stakes and Domestic Politics in Corporate Positioning on De-Globalization."

Boliang Zhu, **Angel M. Villegas-Cruz**, and Aubrey Waddick. 2023. "Liberalization for Sale: The Politics of Tariff Exclusions."

## HONORS AND AWARDS

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**Program in Comparative Politics Research Award (\$1,300)** Spring 2023  
Department of Political Science, Pennsylvania State University

**Research and Graduate Studies Office (RGSO) Dissertation Support Grant (\$2,000)** Spring 2023  
College of the Liberal Arts, Pennsylvania State University

**Miller-La Vigne Fellowship (Tuition & Stipend)** 2022-2023  
Department of Political Science, Pennsylvania State University

**Keith R. Karako Award (\$1,250)** Summer 2022  
Department of Asian Studies, Pennsylvania State University

**Summer Graduate Research Award (\$4,050)** Summer 2021  
Department of Political Science, Pennsylvania State University

**Best Political Science Master's Essay, 2020-2021 (\$1,000)** Spring 2021  
Department of Political Science, Pennsylvania State University

**APSA Minority Fellow (\$2,000)** Spring 2020  
American Political Science Association

**Bunton-Waller Graduate Award (Tuition & Stipend)** 2019 – 2022  
College of the Liberal Arts, Pennsylvania State University

中国政府奖学金 [**Chinese Government Scholarship**] (Tuition & Stipend) 2015 – 2019  
China Scholarship Council, Ministry of Education of the People's Republic of China

优秀学生 [**Excellent Student Award**] (¥300) Fall 2015  
College of Chinese Language and Culture, Beijing Normal University

**Wrestling Athletic Scholarship (Tuition & Stipend)** 2012 – 2014  
University of Puerto Rico, Rio Piedras Campus

**Judo Athletic Scholarship (Tuition & Stipend)** 2010 – 2014  
University of Puerto Rico, Rio Piedras Campus and University of Puerto Rico, Bayamon Campus

## TEACHING EXPERIENCE

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### **Pennsylvania State University**

#### *Instructor of Record*

PLSC 14: Introduction to International Relations Summer 2023

#### *Teaching Assistant*

Professor Jeremy Ladd's PLSC 309: Quantitative Political Analysis Fall 2021

Professor Kevin Munger's PLSC 497: Text as Data Spring 2021

Professor Boliang Zhu's PLSC 497: Analytical Political Economy Spring 2020 – Fall 2020

Professor Matthew Golder's PLSC 003: Introduction to Comparative Politics Fall 2019

## RESEARCH EXPERIENCE

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### **Pennsylvania State University**

Research Assistant to Boliang Zhu & Rachel Wellhausen (UT - Austin) Summer 2022

Research Assistant to Professor Jonathan Abel Summer 2022

Research Assistant to Professor Boliang Zhu Spring 2020 – Fall 2020 & Spring 2022

Research Assistant to Professor Kevin Munger Spring 2021 – Fall 2021

### **University of Puerto Rico, Rio Piedras Campus**

Undergraduate Research Assistant to Professor Yarimar Rosa-Rodríguez 2011 – 2012

## PROFESSIONAL EXPERIENCE

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**English & Spanish Language Teacher** 2015 – 2019

思睿英语 [Seory English Center] Beijing, China

- Description: Teaching English and Spanish language classes for children and adults whose first language is Chinese

**Social Researcher** Spring 2014 – Summer 2014

Community Participation Office, San Juan Municipal Government San Juan, PR

- Description: Digitally mapping San Juan's communities with their socio-demographic details and improving quality of public services

## SKILLS

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**Languages:** Spanish (Native), English (Proficient), Chinese-Mandarin (Fluent-HSK 5), Italian (Fluent)

**Software:** R, L<sup>A</sup>T<sub>E</sub>X, Qualtrics, Python, QGIS, SPSS

## CONFERENCES

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"Social Media and Foreign Elites: Testing the Effectiveness of Digital Diplomacy," ISA Conference, Montreal (March 15 – 18, 2023)

"Communicating State Repression to the International Community: A Case Study of How Chinese Diplomats Frame their Actions in Xinjiang," ISA Northeast Conference, Baltimore (November 4 – 5, 2022)

"The Effect of Economic Ties on Digital Diplomacy: A Sentiment Analysis of the Twitter Accounts of Chinese Diplomatic Missions," MPSA Conference, Chicago (April 7 – 10, 2022)

"Nation Branding and COVID-19: An Empirical Investigation of Chinese Digital Diplomacy and Mask Diplomacy," MPSA Conference, Chicago (April 7 – 10, 2022)

"Nation Branding and COVID-19: An Empirical Investigation of Chinese Digital Diplomacy and Mask Diplomacy," Mid-Atlantic Region Association for Asian Studies Conference, Villanova University (October 23 – 24, 2021)

"Firms Caught in Crossfire: International Stakes and Domestic Politics in Corporate Positioning on De-Globalization," IPES Conference, Ohio State University (November 13 – 14, 2020)

“The ‘Other’ and the Second World War in the big screen: Europe and Nationalism in Golden Age Mexican Cinema, 1942-1943,” Symposium for Undergraduate Research and Creative Activities, San Juan (May 3 – 4, 2014)

“El discurso de la Iglesia Protestante en torno a la Segunda Guerra Mundial en la revista Puerto Rico Evangélico, 1940-1945” [The representation of World War II in the inter-denominational magazine, Puerto Rico Evangelico, 1940-1945], History Week, University of Puerto Rico, Rio Piedras Campus (March 17 – 20, 2014)

## TALKS

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“The Effect of Economic Ties on Digital Diplomacy: A Sentiment Analysis of the Twitter Accounts of Chinese Diplomatic Missions,” Ewha Woman’s University Public Diplomacy Center, South Korea (June 6, 2022)

## SERVICE

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### **Department of Political Science, Penn State**

- Graduate Studies Committee (2023 – 24)
- Advisory Committee (2022 – 23)

### **Department of Asian Studies, Penn State**

- Graduate Studies Committee (2022 – 23)

### **Disciplinary**

- Reviewer: *Communication & Society*, *Journal of Public Diplomacy* (2), *Place Branding and Public Diplomacy*, *Political Research Quarterly*
- Panel Organizer: APSA Conference 2023
- Volunteer Staff: ISA Conference 2023

## PROFESSIONAL ASSOCIATIONS

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- International Studies Association (2021 – Present)
- Midwest Political Science Association (2021 – 2022)
- Mid-Atlantic Region Association for Asian Studies (2021 – 2022)
- American Political Science Association (2019 – Present)

## REFERENCES

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References available upon request

Last updated on August 6, 2023